



Innovation
that excites

NISSAN 370Z | 370Z NISMO





INTRODUCING NISSAN 370Z

"IF IT AIN'T BROKE, DON'T FIX IT" GOES THE SAYING. SO WE'VE JUST MADE THE MOST OF IT. OUTSTANDING STYLE. BLISTERING PERFORMANCE. DISCOVER THE 370Z: IT'S NEVER LOOKED SO GOOD.

[more on www.nissan-370z.com](http://www.nissan-370z.com)

LOOK & FEEL

EXTERIOR DESIGN	4
INTERIOR DESIGN	8

TECHNOLOGY & PERFORMANCE

POWER & CONTROL	12
HANDLING & RESPONSE	14
COMFORT & SECURITY	16
NISSAN CONNECT PREMIUM	18
DROP-TOP FREEDOM	20

STYLE & ACCESSORIES

COLOURS & TRIMS	22
GRADES & OPTIONS	24
GT ACADEMY	26

CONTENTS

nismo



INTRODUCING NISSAN 370Z NISMO

WITH AN AERODYNAMIC BODY-KIT FOR GREATER DOWNFORCE (INCLUDING FRONT LEAP, SIDE SILL SPOILER, REAR BUMPER AND REAR SPOILER), A UNIQUE EXHAUST, STIFFER SUSPENSIONS AND CHASSIS, 19" NISMO SPECIFIC SUPER-LIGHTWEIGHT ALLOYS AS WELL AS EXTERIOR AND INTERIOR NISMO SIGNATURE DESIGN, 370Z NISMO IS A REAL COMPETITION-TUNED SPORTS CAR WITH A LOOK UNIQUELY ITS OWN.

[more on www.nissan-370z.com](http://www.nissan-370z.com)

LOOK & FEEL

GRAPHIC DETAILS	30
AERODYNAMIC DESIGN	32

TECHNOLOGY & PERFORMANCE

NISMO FEATURES	32
DIGITAL AGE PERFORMANCE	33
NISMO TREATMENT	34

CONTENTS



THE SOUL MUST GO ON



Sisällys | [Nissan 370Z](#) | [Nissan 370Z Nismo](#)

[Tulosta](#) | [Sulje](#)

[Muotoilu](#) | [Sisustus](#) | [Tekniikka ja suorituskyky](#) | [Tyyli ja lisävarusteet](#)





328 PS ON A MISSION

THE FEELING OF INNOVATION. There's a curvy road not far from town: it's the perfect place to hear a dual exhaust bounce 328 ps of pure adrenaline off the edge of a cliff. To feel the massive braking power of 355mm front discs as you set up for a tight hairpin turn. The feedback through the wheel and seats as a dynamically balanced chassis just grips and grips and grips. And a perfect downshift thanks to the world's only revmatching manual transmission. And somewhere along the way, find a scenic turn off, and just take in its aggressive look. Then fire up that legendary V6, stand on it, and you're gone.

[Sisälllys](#) | [Nissan 370Z](#) | [Nissan 370Z Nismo](#)

[Tulosta](#) | [Sulje](#)

[Muotoilu](#) | [Sisustus](#) | [Tekniikka ja suorituskyky](#) | [Tyyli ja lisävarusteet](#)





**MAKING
A STATEMENT**

Sisällys | [Nissan 370Z](#) | [Nissan 370Z Nismo](#)

[Tulosta](#) | [Sulje](#)

[Muotoilu](#) | [Sisustus](#) | [Tekniikka ja suorituskyky](#) | [Tyyli ja lisävarusteet](#)

[Sivu 1](#) | [Sivu 2](#)





CONTROL FREAKS WELCOME

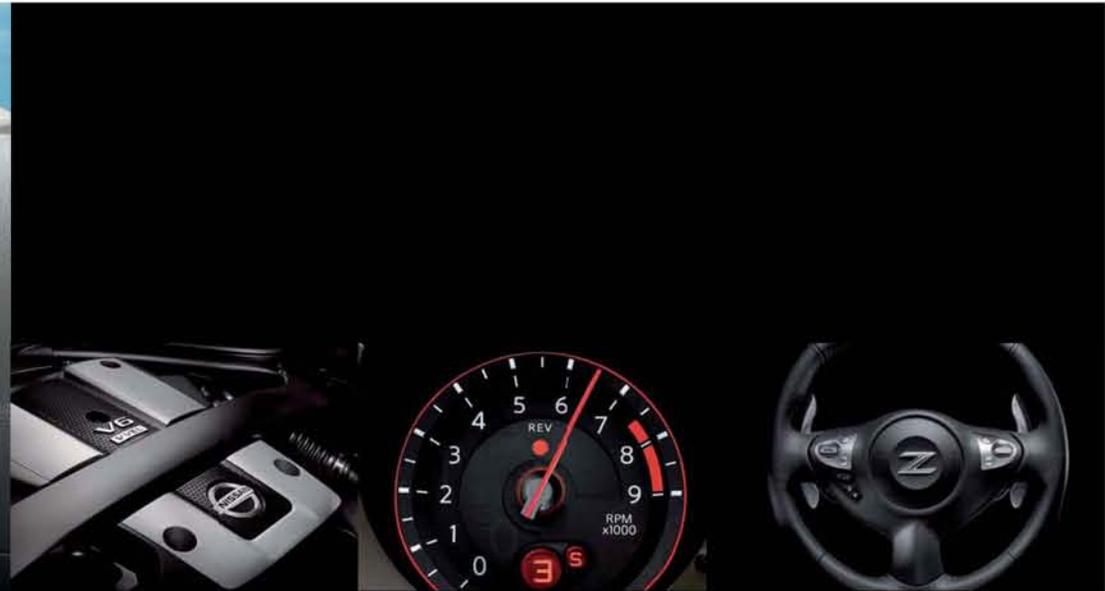
SOME MAY SAY YOU'RE OBSESSED,

but we understand – in a sports car everything has to be right. That's why you'll find the main gauges adjust with the steering column, so you always have a clear view. The centre console controls are located within easy reach, and are easily identifiable by touch. There's even a uniquely bolstered driver's seat for enhanced support, kneepads on both sides of the console and antislip material on the seat cushion.





THE FEELING OF A PERFECTLY MATCHED DOWNSHIFT



LEGENDARY POWER. The 370Z is powered by the 4th-generation VQ V6 engine. With 3.7-liter displacement for massive muscle, this 328 ps dynamo features advanced Variable Valve Event and Lift (VVEL) technology that continuously tunes valve lift and timing for quicker response and a broader torque curve, while optimizing fuel efficiency and reducing emissions. Sounds impressive? Check it out. The exhilaration from idle to the 7,500-rpm redline – on the straights or through the corners – is pure magic.

A WORLD'S FIRST. Standard in all grades with manual transmission, SynchroRev Match® technology – the first in any production car – monitors the 6-speed manual's clutch pedal, shift lever and vehicle speed. As you shift to a lower gear, the system will "blip" the throttle to the ideal engine rpm for a supremely smooth downshift as you let out the clutch. The system also works when upshifting to give you a smooth flow of power when accelerating.

CONTROL AT YOUR FINGERTIPS. Want effortless cruising? Put the 7-speed automatic transmission in "D". For a quick gear change, just pull the steering column-mounted lightweight magnesium paddle shifters. In Manual mode, you get manual-style control with a nudge of the shift lever or a pull of the paddle shifters. The transmission can even hold a gear in cornering for better balance, or downshift before a corner for more effective braking. And when a downshift is needed, Downshift Rev Matching automatically opens the throttle to match the rpm for smoother gear changes.

Sisällys | Nissan 370Z | Nissan 370Z Nismo

Tulosta | Sulje

Muotoilu | Sisustus | Tekniikka ja suorituskyky | Tyyli ja lisävarusteet

Sivu 1 | Sivu 2 | Sivu 3 | Sivu 4 | Sivu 5





LIGHTWEIGHT SUSPENSION COMPONENTS. The lighter a suspension's components, the more quickly it can react to the driver and bumps in the road. Use of strong yet lightweight aluminum makes the Z suspension extremely responsive. Its double-wishbone front and 4-link rear design helps to keep the tires vertical to the ground, maximizing their contact patches. Dual flow pass shocks enhance control. And super-light forged 19" alloy wheels are available for even quicker response.

53/47 WEIGHT DISTRIBUTION. Some consider a static 50/50 balance to be the perfect weight distribution for handling. But Nissan engineers realized that a 53 front /47 rear static ratio is actually ideal. At the precise moment the driver accelerates out of a corner's apex, the weight distribution shifts rearward and becomes an approximate 50/50 balance. This translates into enhanced tire contact for better acceleration, quicker turns and a handling feel that's uniquely Z.



4-PISTON BRAKE CALIPERS ON 355 MM FRONT ROTORS.

Balance doesn't just apply to cornering. Bringing the powerful Z to a halt are its largest brakes ever – available 355 mm front rotors, with the gripping power of 4-piston front calipers. Purpose-designed ducting helps to reduce fade and provide predictable and precise stopping power.

VEHICLE DYNAMIC CONTROL.

A great sports car shouldn't just exhilarate, it should also inspire confidence. Vehicle Dynamic Control (VDC) on the 370Z continuously monitors the speed of each wheel, steering angle, yaw, lateral G-forces and even braking pressure. It compares the data to the steered vehicle path and, if it senses the onset of understeer or oversteer, VDC brakes individual wheels and/or reduces engine power to help keep you on your steered course.



MAY THE G-FORCE BE WITH YOU

DESIGNED TO CONQUER EVERY CORNER, the Nissan 370Z starts with a low center of gravity and a short wheelbase for quick response. Structural supports under the hood and along the body reinforce the chassis to handle the loads the suspension can dish out. Add in an enthusiast's wish list of high-performance componentry. And at every turn of the wheel, find pure joy as the 370Z turns handling science into pure performance art.



EVEN WHEN REALITY BITES

HIGH-PERFORMANCE PROTECTION.

The Nissan Advanced Air Bag System includes dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. These dual-stage air bags adjust their inflation rate, depending on the severity of impact and seat belt use. If the passenger seat is empty, a sensor actually deactivates that air bag. In addition, standard side-impact supplemental air bags are built into the seats, so they move with you as you adjust your seat. Standard curtain side-impact supplemental air bags (door-mounted on Roadster) help protect you and your passenger.



ACTIVE HEAD RESTRAINTS.

They help reduce the chance of whiplash injuries by moving up and forward toward your head during certain rear-end collisions.



SEAT BELT TECHNOLOGIES.

Utilize pretensioners to help tighten the belt when front air bags deploy. And if your body puts too much force on the belt, load limiters give a bit.



COUPE CARGO AREA. A smartly designed convertible top means usable trunk space. Even with the top down, you can still fit a golf bag in the trunk.

ROADSTER TRUNK. Plenty of open space for the important things in life – like sports gear. An available retractable cargo cover helps keep things out of sight.

DESIGNED FOR THE REAL WORLD

A PLACE FOR EVERYTHING. While it's fun to attack your favourite twisty road, a sports car also has to function for day-in, day-out driving. To keep things orderly, the 370Z features three cup holders, a lockable glove compartment, dashmounted storage (not available with navigation), parcel shelves behind both seats and a handy parcel box behind the passenger seat.



SEATS DESIGNED TO HOLD YOU. The 370Z's driver seat shows how seriously we take every detail of driving. The upper seatback has cutaway areas to help your arms move freely for steering and shifting. To let you work the pedals more easily, the lower seat cushions also feature cutaways. Along with aggressive side bolsters, the seat also features anti-slip materials to help hold you in place.



TECHNOLOGY OF THE HIGHEST CALIBRE

KEEP A FIRM GRIP ON YOUR WORLD as well as the road thanks to your Nissan Hard Drive Navigation System and Bose® audio entertainment system.



KNOWLEDGE IS KING. Nissan's state-of-the-art satnav system keeps you one step ahead. With a 9.2 GB hard drive music storage, large 7" touch screen and voice recognition in 7 languages, it brings you high-definition 3D maps of 20 European cities and traffic updates in real-time. Opt for the Rear View Monitor and see what's directly behind you too. Just shift into reverse and it will come up on screen.



MUSIC IS MY KINGDOM. If the 370Z's spine-tingling dual-exhaust note is music to your ears, just wait 'til you hear your personal soundtrack blasting out of its made-to-measure BOSE® audio system*. With 8 top-of-the-range speakers and a 6-CD changer for all your audio CDs and MP3 or WMA recordings, it's guaranteed to amplify your experience.

*Availability based on country grades.

USB INPUT. Plug your iPod®, MP3 player or USB flash drive into the available USB input and you can control its functions through the audio system or touch-screen monitor, plus get song readouts on the digital display.

BLUETOOTH®. The available Bluetooth® Hands-free Phone System lets you make and receive calls through the audio system. On Z models with the available navigation system, you can even stream music from any compatible device via Bluetooth® wireless technology.





TASTE FREEDOM as the breeze brushes your face. Hear the sound of 328 pure horsepower through a tuned exhaust. Embrace the sky as the Roadster folds its power top in 21 seconds. Drop it from the cosy cockpit¹ or even from the outside by pushing a button in the middle of the central console. It's time to rev up your senses.

the sun,
the stars,
even
snowflakes.



**THE FEELING
OF UNLIMITED
POSSIBILITIES**

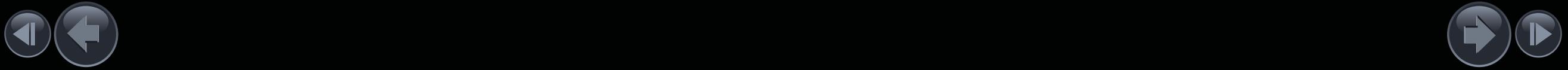
¹Do not drive the vehicle with the top partially opened. Always make sure the top is either fully opened or closed before driving. See Owner's Manual regarding proper use.

Sisällys | Nissan 370Z | Nissan 370Z Nismo

Tulosta | Sulje

Muotoilu | Sisustus | Tekniikka ja suorituskyky | Tyyli ja lisävarusteet

Sivu 1 | Sivu 2 | Sivu 3 | Sivu 4 | Sivu 5



COLOURS

Solid: S - Metallic: M - Pearl: P



Vibrant Red (S) **A54**
(not anti scratch paint)



Brilliant White (M) **QAB**



Diamond Black (M) **G41**



Black Rose (P) **NAG**



Brilliant Silver (M) **K23**



Magma Red (P&M) **NAM**



Gun Metallic (M) **KAD**



Midnight Blue (P) **RAA**

ANTI SCRATCH PAINT is an effective soft clear coat technology that can cure visible surface scratches and swirl marks.

ALLOY WHEELS



NEW 18" Dark Grey
Gun Metallic alloy



19" alloy

TOPS



BLACK TOP
available with
Black Cloth,
Gray Leather or
Black Leather

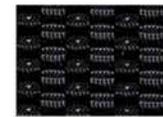


BORDEAUX TOP
available with
Wine Leather

CUSTOMIZE YOUR 370Z

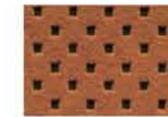
TRIMS

CLOTH (COUPE/ROADSTER)



Black

LEATHER (COUPE)



Persimmon

LEATHER (ROADSTER)



Black



Wine

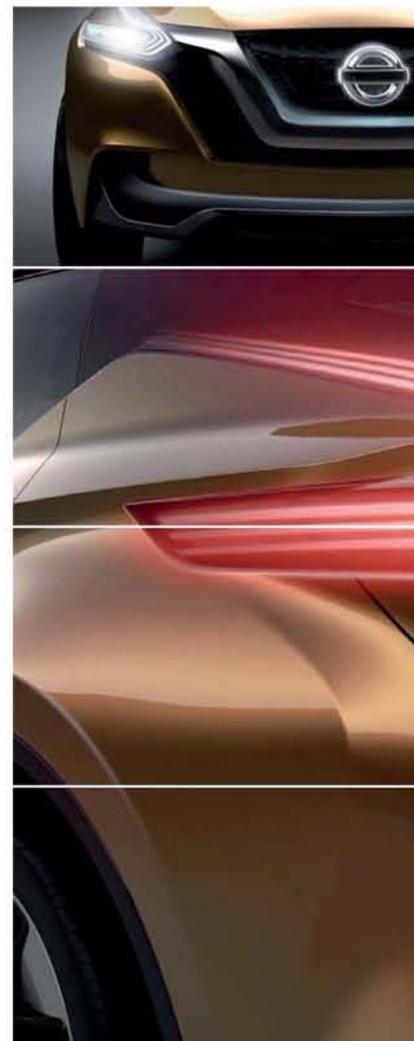
PAINT SELECTION

	Vibrant Red A54		Diamond Black G41		Brilliant Silver K23		Brilliant White QAB		Gun Metallic KAD		Black Rose NAG		Meguma Red NAM		Midnight Blue RAA	
	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK	BASE	Z PACK
BLACK CLOTH	■		■		■		■		■		■		■		■	
PERSIMMON LEATHER				■ ²		■ ²		■ ²		■ ²		■ ²		■ ²		■ ²
BLACK LEATHER		■		■		■		■		■		■		■		■
WINE LEATHER				■ ¹		■ ¹		■ ¹		■ ¹		■ ¹		■ ¹		■ ¹

¹ Roadster only
² Coupe only

DIMENSIONS





AT NISSAN, YOU BRING OUT THE BEST IN US.

You spark our imagination. You provoke our ingenuity. You inspire us to change the rules and innovate. And at Nissan, innovation is not just about additions and extensions; it's about crossing the line to reinvent the status quo. It's about developing unexpected solutions to satisfy your wildest and most pragmatic desires. At Nissan, we design cars, accessories and services that break the mould - making the practical exciting and the exciting practical to offer you a more exhilarating driving experience everyday.

NISSAN SERVICE CONTRACTS

NISSAN Service Contract is the best way to give your New Nissan 370Z the maintenance it deserves!

We take good care of your Nissan whilst keeping your aftercare at fix price over years.

While bringing your car at our dealership, we will change your parts and fluids in accordance with Nissan official service schedule and perform check ups for peace of mind journeys. Total budget and plan control, Nissan will inform you of due visits and propose the most suitable service and timing for your services.



NISSAN 370Z OFFERS YOU:

3-YEAR WARRANTY

12-YEAR ANTI-CORROSION WARRANTY

12-MONTH / 15,000 KM SERVICE INTERVAL

NISSAN 5* EXTENDED WARRANTY

NISSAN 5* gives you the opportunity to extend the 3 years/100 000 km manufacturer warranty for a longer period or mileage.

Select the contract that best suits your driving usage.

In case of a repair, only Nissan genuine parts will be used and fitted by Nissan trained technicians.

For your peace of mind, 24/7 European roadside assistance is included (if applicable).





NISSAN GT ACADEMY

"A SUCCESSFUL BET"



IN 2008, NISSAN AND PLAYSTATION® TEAMED UP TO CREATE THE UNIQUELY INNOVATIVE GT ACADEMY, with the aim of unearthing new racing talents, demonstrating that if someone could be quick on the hugely popular and realistic Gran Turismo® game, they could be quick in a real racing car. The competition takes place every year, and is open to everyone. The GT Academy winners are now professional racing drivers and compete in the world's most famous races, thinking successfully for podiums and race wins (GP3, Super GT, Le Mans 24H, Nurburgring 24H, Spa 24H).

Sisällys | [Nissan 370Z](#) | [Nissan 370Z Nismo](#)

[Tulosta](#) | [Sulje](#)

[Muotoilu](#) | [Sisustus](#) | [Tekniikka ja suorituskyky](#) | [Tyyli ja lisävarusteet](#)

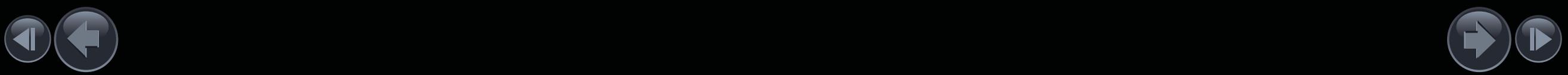
[Sivu 1](#) | [Sivu 2](#) | [Sivu 3](#)





NISSAN 370Z nismo

371Nm@5200rpm
250kph
245/40 (f) - 285/35 (b)
R19





CUSTOMISED & EMPOWERED.

ALL REVVED UP. A lightning bolt in a leather glove; a pinstriped powerhouse. Experience 370Z NISMO-style, you'll be smitten.



GRAPHIC DETAIL

A Extreme Stability



HI-PERFORMANCE BREAKS

B Amplified Thrills



EXCLUSIVE EXHAUST SYSTEM

C Nissan Motorsport Engineered



SPORTS-TUNED

D Dead Centre Marker



LEATHER ALCANTARA STEERING WHEEL

E Premium Comfort



ELECTRIC SPORTS SEATS



AERODYNAMIC DESIGN

INSPIRED BY NISMO'S record performances on the racetrack, 370Z's new aerodynamic body kit is designed with downforce in mind. A long front bonnet, smart rear spoiler and low side sills all boost undercar airflow to enhance stability at high speeds and around corners. An exclusive set of 19-inch Rays alloys with red brake callipers and high-performance tyres keep 370Z NISMO glued to the road too.

ENHANCED THRILLS. With sports-tuned suspension for even tighter handling and a unique exhaust system that amplifies the rumble of its 3.7L V6 engine, this sensational six-speed coupé brings race-proven engineering directly to your garage.



DIMENSIONS

- **A:** Overall length: 4,410MM
- **B:** Overall width: 1,870MM
- **C:** Overall height: 1,315MM
- **D:** Wheelbase: 2,550MM

NISMO FEATURES

- **Upgraded Engine:** 344ps: 371Nm@5200rpm. 0-100kph in 5.2".
- **Steering and suspensions:** Specially tuned for European road conditions with stiffer spring and shock absorber.
- **Unique Aero Kit:** New bumpers, front grille and roof spoiler. Reinforcement bars added to increase body stiffness and braking improvement.
- **Motorsport Exterior:** Glossy red line on front grille and rear diffuser and red striped mirror caps. Black bezel for combi lights and 19" NISMO super-lightweight RAYS alloys.
- **Premium Interior:** Fabric sports seats with red stitching and leather/Alcantara steering wheel with red stitching.
- **Standard Features:** Hard Drive Navigation System and Bose® audio entertainment system.

DIGITAL AGE PERFORMANCE

nismo



1 Pole Position



Pearl White - QAB

2 Consecutive Winner



Silver Grey - K23

3 Relentless Challenger



Black Metallic - G41

4 Ribbon Breaker



Vibrant Red - A54



3.7L V6
344ps

NISMO BODY KIT
19" alloy

:344ps

370Z GETS THE NISMO TREATMENT
THE ESSENCE OF EXCITEMENT. Fuelled by passion for exceptional driving experiences, the maverick experts at Nissan's international motorsport division are thrilled to present 370Z NISMO.

Power and torque have been improved. Thanks to a stack of sports-inspired styling and engineering enhancements, they've taken 370Z's high-precision handling and aerodynamic performance to jaw-dropping new levels.

0-100
250kph
5.2"





Nissan. Innovation that excites.

visit our website at: www.nissan-370z.com

Follow Nissan 370Z and 370Z NISMO on:



Every effort has been made to ensure that the content of this publication is correct at the time of going to press (January 2015). This brochure has been produced featuring prototype vehicles exhibited at motor shows. In accordance with the company's policy of continuously improving its products, Nissan International reserves the right to change at any time the specification and the vehicles described and shown in this publication. Nissan dealers will be informed of any such modifications as quickly as possible. Please check with your local Nissan dealer to receive the most up-to-date information. Because of the limitations of the printing processes used, the colours shown in this brochure may differ slightly from the actual colours of the paint and interior trim materials used. All rights reserved. Reproduction in whole or part of this brochure without the written permission of Nissan International is forbidden.

This brochure is made from chlorine free paper - 370Z GEA - 01/2015 - Printed in EU.
Created by NEW BBDO, France - Tel.: +33 1 40 62 37 37 and produced by E-GRAPHICS/FRANCE, France - Tel.: +33 1 49 09 25 35.

